

# Hanwha Vision :

## Proven Surveillance Solutions For Leading Global Financial Institutions



Many of the world's largest and most influential financial institutions choose Hanwha Vision's AI-powered surveillance cameras. By working with Hanwha Vision, these organizations have reported valuable improvements in their security frameworks, empowering them to address their distinct challenges with confidence.

Key to Success #1

## Proven Technology Leadership

Hanwha Vision's proven technology leadership helps large financial institutions safeguard and optimize the efficiency of their diverse locations, including:

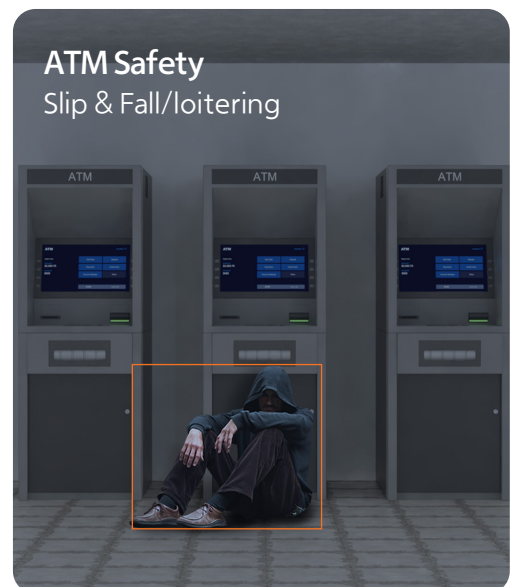
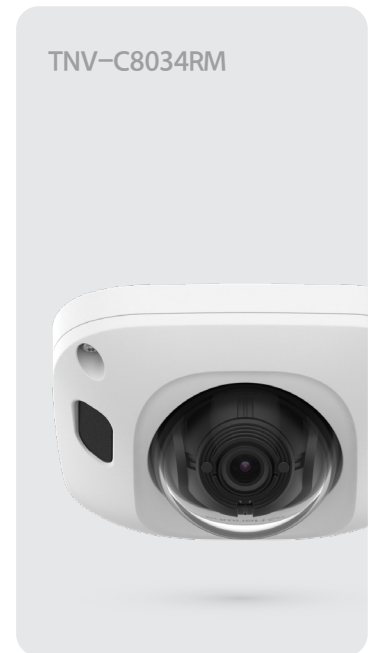
For each of these types of business, Hanwha Vision has high-performance, AI-enabled cameras that are fully NDAA-compliant and meet the highest cybersecurity standards.



Proactive threat detection enabled by Hanwha Vision's AI-enabled cameras makes employees safer, consumers more at ease, and protects vital assets. Some of the most common ways proactive threat detection plays out in the financial sector is the identification of people loitering or acting suspiciously in the parking lots of a financial institution's corporate headquarters, investment management offices, or around ATMs.

Here are a few examples of how our popular AI cameras are used by financial service organizations, such as our covert ATM camera kits, flush-mount and multi-sensor cameras, and AI mobile cameras.







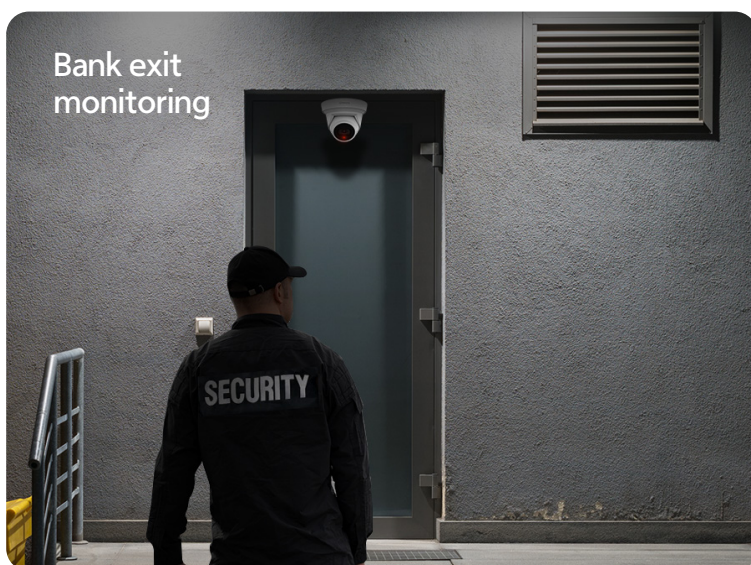
Bank drive-thru monitoring



QNV-C8083R



Bank exit monitoring



QNE-C9013RL

Bank vault monitoring



Critical Area & Hallway Monitoring



## License-Free AI Analytics : More Efficient & Safer Operations

Along with protecting people and valuable assets, Hanwha Vision AI cameras unlock key operational insights with real-time video analytics and person and vehicle statistics. These events and statistics can positively impact multiple business functions, including security, management operations, HR, and even marketing.

### Staffing & Service Optimization

The right AI business analytics can play a key role in helping managers to optimize staffing, resource allocation, improve service delivery, address service bottlenecks, and identify the impact of underperforming personnel.

By better understanding peak traffic patterns, organizations can align personnel with higher customer demands, ensuring adequate support during busy periods while avoiding overstaffing during slower times.

With AI metadata generated by the cameras, managers can accurately quantify dwell time and reveal customer flow patterns through real-time alerts generated by the video analytics system. This crucial information helps to both address service bottlenecks and/or identify if there is insufficient employee availability – or performance – during peak hours.

Over time, this data can detect and resolve inefficiencies, in addition, it can help determine if any issues are systemic and caused by the organization's common operating procedures, or are due to underperforming personnel.

### Marketing Effectiveness

With AI video surveillance insights, organizations can better understand the impact of their marketing-related promotions, seeing how consumers interact with in-branch displays, product placements, and promotions.

For financial institutions with a high volume of daily consumer transactions, like banks or credit unions, this data can help marketers to optimize display layouts and fine-tune messaging of marketing campaigns based on customer engagement levels.

In addition, this data can be used to complement information gathered from other customer relationship management (CRM) tools.

#### Key to Success #3

## Easy Integration with Existing Popular VMS Solutions

**The scalability of Hanwha Vision's solutions is highly attractive to large global banks and financial institutions.**

Global financial organizations require security systems that can grow with their expansive networks and be integrated seamlessly into any existing infrastructure or legacy equipment.

Hanwha Vision's solutions are highly scalable and easily integrate with a broad range of third-party video management systems. Hanwha cameras utilize SUNAPI, our common camera interface that is natively integrated into many VMS platforms. They can also be supported via ONVIF protocol including ONVIF Profile M supporting the AI meta-data.

The flexibility of Hanwha Vision's offerings enables financial organizations to modify and optimize their security frameworks at their desired pace, without incurring additional integration costs.

#### Key to Success #4

## Proven Industry Expertise & Comprehensive Support

**Financial service organizations often compliment Hanwha Vision's industry knowledge, customer-centric approach, and range of customizable surveillance solutions.**

Hanwha Vision's team of technical experts, AI researchers, and sales professionals deliver cost-effective surveillance solutions and comprehensive support, training, and real-time assistance, empowering clients to build their video platform to maximize the effectiveness of their overall security systems while minimizing the risk of downtime or operational deficiencies. They offer consultative support and training for all phases of surveillance projects, including:

- Highlight Industry Challenges and Trends
- Concept and Planning Consultation
- Design Review
- Deployment Assistance
- Post-Installation Analysis and Optimization Support
- Training



Learn more >



## Summary

As the financial industry becomes more complex and global in nature, it will increasingly face more demanding security challenges.

With its advanced AI-driven security solutions, industry expertise, and comprehensive support services, **Hanwha Vision** is a reliable and proven partner for the world's largest global banks and financial institutions.

See how we can help you now.



Connect with a  
**Hanwha Vision**  
Financial Sector Expert.



Learn more >

