

Press Release

Hanwha Vision Unveils Renewed Experience Center in Korea

- **Hands-on opportunities to engage with Hanwha Vision's AI and cloud solutions enabled by its latest lineup of AI cameras and advanced vision technology**
- **Experience bespoke end to end solutions for city, retail, factory, banking, and residential complexes firsthand**

Hanwha Vision, a global vision solution provider, proudly announces the grand re-opening of its experience center in Korea on September 5th. Since the center's inception in 2016, Hanwha Vision has continuously evolved to meet the needs of its growing global audience. Today, as the market demands more hands-on experiences with actual products, especially post-pandemic, the company decided to completely renew the experience center to provide customers the unparalleled access to its cutting-edge surveillance solutions.

The revitalized and rebranded experience center offers visitors hands-on opportunities to engage with Hanwha Vision's AI and cloud security solutions enabled by its latest lineup of AI cameras and advanced vision technology.

At the experience center, live demonstrations are provided to allow visitors to experience and explore solutions that best meet their security and operational needs. One demonstration shows how Hanwha Vision cameras feature built-in AI to improve the quality of search and save time required for investigation. Visitors can see how the AI camera can classify individuals by discernable attributes and facilitate forensic search by quickly singling out individuals based on basic information, expediting the investigation process.

Visitors can also experience bespoke end to end solutions for city, retail, factory, banking, and residential complexes firsthand with immersive demonstrations using Hanwha Vision's latest cameras installed throughout the center. A dedicated space showcasing Hanwha Vision's state-of-the-art cloud solution allows visitors to monitor live footage from experience centers worldwide via its cloud-based video transmission technology.

The newly renovated experience center also includes a seminar room that can be used for various purposes, including training sessions, product launch shows, presentations, and networking sessions. The experience center is open to distributors, partners, customers, and industry associations to host



training sessions, meetings, and product demonstrations.

Jiyoung Kim, Marketing and planning team leader from Hanwha Vision stated, “We are thrilled to announce our revamped experience center to the public. We have always believed in the power of firsthand experience, and every facet of the center underscores our commitment to delivering cutting-edge, reliable surveillance solutions for diverse sectors. Our goal is to provide a space where visitors can explore, learn, and make informed decisions about their security needs.”